Graphic Design Course

ROOT'S INSTITUTE ™

Join us to become a part of leading industry

Learn the principles of design theory to become a real graphic design master with this short term graphic designing course .

www.rootsinstitute.in

Graphic Design
Essentials & Advanced

Do you want to understand what really is design and how it can be implemented in your projects using graphic design applications like a professional designer? Learn the principles of design theory to become a real graphic design master with this short term graphic designing course offered by one of the best graphics designing institute in Udupi.
It introduces you this course to dive into innovative creativity and industry based production skills.

ROOT'S INSTITUTE

Duration	Fee	Training Mode
Essentials : 150Hr / 3M Advance : 150Hr/ 3M		Flexible Timings Fast Track, Regular , Weekend
Eligibility	**Standards**	**Training Type**
Basic of Computer SSLC / PUC & Above	ISO 9001: 2015 Certified	Classroom / Online

Course Modules

Softwares:
Adobe Photoshop
Adobe illustrator
Adobe In Design
Coreldraw
Canva
Kannada Nudi/Baraha
Internet & Multimedia

Essentials
Understanding of Graphic Design
Ideas Generation and Development
Typography & Type Design
Elements of design & composition
Understanding of use & role of colors
Drawing Techniques and Processes
Measurements and Sizing
Principles of Composition
Visual Contrast
Raster & Vector Graphics
Grid Systems and Layouts
Vector Shapes and Illustrations
Designing Projects
Case Studies

Advance
Advanced Raster Techniques
Collage and Masking Techniques
Art of Image Retouching
Color Balancing
Using Filters
Understanding Color Vs Design
Brands & Brands Identities
Photo Correction
Photo Manipulation Techniques
Digital and Matte Painting
Creating Animation and 3D Images
Preparing Files for Print
Creating Attractive Text Effects
Adding Special Effects

Test & Projects
Students will have to work with client-side Projects / live projects like,
Posters, Boards, Banner, Composition, Covers, Ads, Wallpapers, Logo, illustrations, Visiting cards, Letter Heads, Boucher, Prospectus , Catalogs, Packaging , Digital arts etc.

Features:
Individual attention
Updated syllabus
Practical Approach
Industry Expert trainer
Courses on App
Placement Assistance
Internship / Freelance

Career:
Graphic designer
Layout Artist
Image Editor
Digital illustrator
UI Designer
Coloring Artist
Cover Designer
Packaging Designer
Art Director

Industries:
Ad Agencies
Publishing Houses
Printing Presses
Web & Digital Companies

Note:
Free demo class is provided.
Syllabus can be mailed or watsapp.
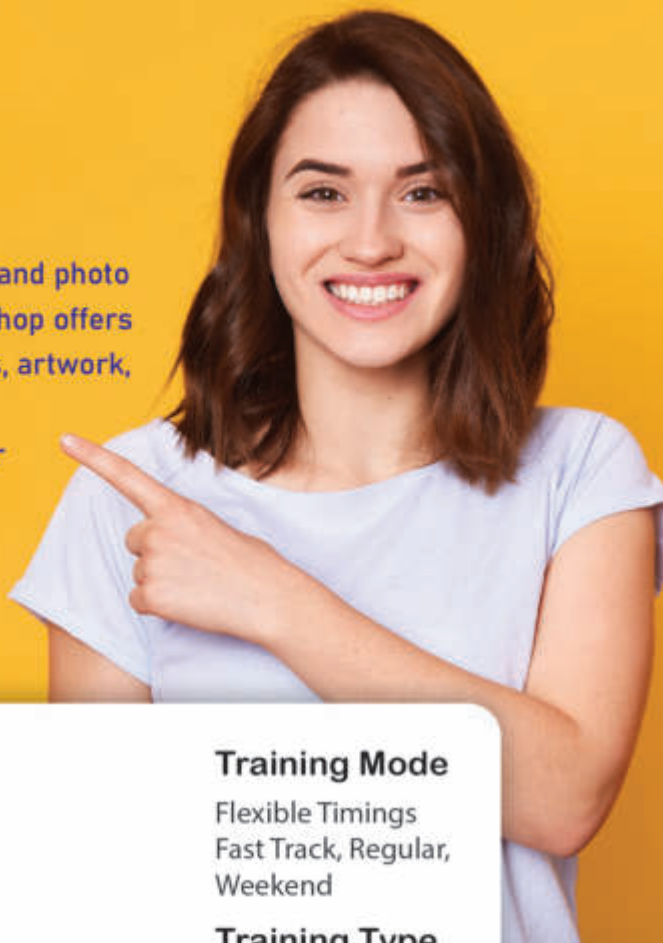
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Adobe Photoshop CC
Essentials & Advanced

Adobe Photoshop is a software application for image editing and photo retouching for use on Windows or MacOS computers. Photoshop offers users the ability to create, enhance, or otherwise edit images, artwork, and illustrations.

The software provides many image editing features for raster (pixel-based) images as well as vector graphics. It uses a layer-based editing system that enables image creation and altering with multiple overlays that support transparency

Duration

Essentials : 40hr
Advanced : 40hr

Fee

Training Mode

Flexible Timings
Fast Track, Regular, Weekend

Eligibility

Basic of Computer
SSLC / PUC & Above

Standards

ISO 9001: 2015 Certified

Training Type

Classroom / Online

Course Modules

Essentials

- Workspace settings
- Object Selection & Resizing
- Canvas resizing & Cropping
- Navigation Properties.
- Layers Management
- Text and formatting
- Brushes
- Colors & Swatches.
- Gradient effects
- Blending techniques
- Visual Styles.
- Distort and transform
- Smart object
- Image manipulation tools.
- Image Retouching
- Color & Adjustment Layers.
- Color modes & Resolution.
- Filters and art effects
- Layer Mask and Vector Mask
- Guide line, grid line & Smart Line
- Alignment & Distribution
- History & Action record
- Step repeat, Pattern creations
- Save, Print & Export
- Assessment Project works

Advanced

- Selections and Masking Advanced
- Workspace & Tools
- Preferences and workflow
- Resizing & Resolution Adjustment
- Layers & Layer Masks
- Blending and smart objects
- Selections and channels
- Paths & techniques with cut out making
- Vector shapes
- Cropping, aligning and Distortion
- Lightning, Darkening & Contrast
- Transparency, Opacity & Silhouettes
- Noise, Grain, Dust & Pixelization
- Image Collages
- CC libraries
- Typography
- Distortion effects
- Enhance, Correction & Retouching
- Visual styles and Effects
- Video and animated gifs of social media
- Web design
- Mock ups and presenting your works
- Publishing & File formating
- Assessment Project works

Features:
Individual attention
Updated syllabus
Practical Approach
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Courses on App
Placement Assistance
Internship / Freelance

Career:
Graphic designer
Creative Director
Film Editor
Photo Editor
Web developer
Digital Marketer.
Freelance Designer

Industries:
Advertisement
Multimedia
Photography
Film & Animation
Printing Industry
Web applications
Packaging industry

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Adobe Illustrator CC
Essentials & Advanced

Adobe Illustrator CC is a vector program that is used universally in the world of Design and Print. Adobe Illustrator CC is the latest version of the software present on the Market with Creative Clouds facilities.

An Adobe Illustrator course that would teach all the tools and functionality of the adobe Illustrator software in order to use it for designing as per market requirements. Students will be able to learn Illustrator at expert level skills by learning this application.

Duration
Essentials : 40hr
Advanced : 40hr

Fee

Training Mode
Flexible Timings
Fast Track, Regular ,
Weekend

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Basic of Computer
SSLC / PUC & Above

Standards
ISO 9001: 2015 Certified

Training Type
Classroom /
Online

Course Modules

Essentials

Getting started
Working with objects
Selection techniques
Aligning and distribution
Appearance of objects
Effects
Drawing
Coloring
Drawing assistance tools
Distort and Transform tool
Brushes
Working with Images
Type
Advanced techniques
Masking
Recoloring artwork
Blending
Perspective drawing
Export and integration
Assessment Project works

Advanced

Drawing
Keyboard Shortcuts
Color & Patterns
Workflow speed
Typography
Strokes and Lines
Depth, Perspective and 3D
Charts and Graph
Art board and Pages
Creative cloud
Pen tool alternatives
Images
Transform , distort and Blend
3D type
Web UI Design
Animating
Pattern creation and refining
Integration with bridge
Assessment Project works

Features:
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Film Editor
Photo Editor
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Freelance Designer

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Adobe InDesign CC
Essentials & Advanced

Adobe InDesign is the industry–leading layout and page design software for print and digital media. Create beautiful graphic designs with typography. InDesign has everything you need to create and publish books, ebooks. digital magazines, posters, interactive PDFs, newspapers, presentations.

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SSLC / PUC & Above

Standards

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Course Modules

Essentials

Basics
Working with frames
Working with pages
Workspace Preferences
Formatting text
Designing the layout
Compositional Techniques
Mastering Styles
Layouts
Working with Objects
Advanced Text Features
Handling Assets
Long documents
Footnotes, Indexes and TOC'S
Multi Document projects
Importing graphics
Preparing for print
Interactive Documents
Export and Prepress
Printing tricks
Assessment Project works

Advanced

Color Proofing
Nested and Next styles
Image grid
Color
Advanced Font settings
Drawing
Text with objects
Keyboard shortcuts
Paragraph Goodness
Charts & Info-graphics
Workflow tactics
Interactive Documents
Tabs and tables
illustrator in In-design
Photoshop in in-design
Long documents
Create Grep styles
Graphics & Frames
Assessment Project works

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Career:
Graphic designer
DTP Operator
Associate Designer
InDesign Operator
Visual Designer
Freelance Designer

Industries:
Advertisement
Multimedia
Printing Industry
Web applications
Packaging industry

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Adobe Lightroom

Adobe Lightroom is a creative image organization and manipulation software Its primary uses include importing/saving, viewing, organizing, tagging, editing, and sharing large numbers of digital images.

Lightroom's editing functions include white balance, tone, presence, tone curve, HSL, color grading, detail, lens corrections, calibration manipulation as well as transformation, spot removal, red eye correction, graduated filters, radial filters, and adjustment brushing.

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40hr

Fee

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Course Modules

Lightroom

Capturing Photos
Importing Photos
Filtering Photos
Image selection & Organizing
Developing Photos
Editing Photos
Editing portraits
Local Adjustments
Mastering spot removal
Lighting & color
Working with Filters
Color correction
Syncing settings & adjustments
Saving & Exporting photos
Masking
Working with catalogs
Library modules
Map,book,Slideshow
Print
Web modules
Advanced Tips
Lightroom Classic

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Career:
Photo Editor
Photographer
Graphic designer
Creative Director
Motion graphic designer
Web developer
Digital Marketer.
Freelance Designer

Industries:
Photography
Printing Industry
Web applications

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Coreldraw
Essentials & Advanced

CorelDraw offers a stunning palette of tools to its users through they can not only create beautiful vector illustrations and business stationery, but can also edit images with basic retouching tools.

The software is capable of making artist's task easier, efficient and simpler with its user-friendly workflow.

CorelDraw comes with a different set of tools, clipart and fonts which are useful for designers to create visiting cards, illustrations, logos, letterhead, brochures etc. With this software, tracing and making illustration is fun because the software comes with robust and mind-blowing interactive tools

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SSLC / PUC & Above

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Training Type
Classroom /
Online

Course Modules

Essentials
Getting started
Drawing
Text formating
Working with Image
Page layout
Effects
Dimensioning
Connector tools
Color pallets
Working with objects
Special Effects
Power clip & Rollover effects
Symbols & clip-art
Presentation settings
Transformation
Background removal
Layer properties
Object Manager
Alignment & Distribution
Exporting
Print layout settings
Assessment Project works

Advance
Exploring user interface
Geometric figures
Undoing & redoing actions
Advanced page layout
Lines,outline & Shapes
Brush strokes
Exploring grid & Guidelines
Line objects
Working with objects
Special effects
Sizing & rescaling
Custom color pallets
Working with Tables
Working with text
Working with layers
Understanding image types
Bitmaps and vectors
Modifying bitmaps
Tracing bitmaps
Assessment Project works

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Internship / Freelance

Career:
Layout Artist
Cover designer
Logo artists
Texture Artist
Illustration artists
Visualization Master
Digital Marketer.
Creative Professional

Industries:
Packaging industry
Printing & Multimedia
Web applications

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job openings available

This short-term certificate course in graphic designing is able to provide amazingly a path to the galore of vacancies in ad agencies, publishing houses, digital media and printing presses.

See how far you can go with us!

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